**ARE YOU READY FOR THE HEALTHTECH STORM?**

**Digital Health Global Revenues $ Billion**

|  |  |
| --- | --- |
| **Year** | **Market Size** |
| 2022 | 216.4 |
| 2024 | 322.9 |
| 2026 | 440.9 |

**mHealth, the Largest Technology Sector**

|  |  |
| --- | --- |
| **Segment** | **% Share** |
| mHealth | 47.3 |
| Digital Health Systems | 30.9 |
| Healthcare Analytics | 15.3 |
| Tele-Healthcare | 6.5 |
| **Total** | **100** |

**2023 Essential Facts**

*(Present the data in the below sample chart. Each pie should represent the % figure in each bulleted trend)*

**82%** of business leaders feel expanding care settings & models should be the long-term goal of healthcare companies

**55%** of players have already made expansion of care to new settings a key part of their growth strategies, marking the rise of “Care Anywhere, Everywhere” trend

**79%** believe the “Consumer Patient” phenomenon is getting bigger & relevant

**80%** executives believe government regulations is the single most biggest threat and disruptor to their business

**98%** of doctors use smartphones or tablets for clinical purposes

**90%** of patients want mobile interactions with their physicians

**86%** believe technology convergence from various sectors is vital for developing products & services across the entire care continuum

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**Roadmap**

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**Wireless Health & Fitness Device Sales Reach Tipping Point (Million Units)**

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| --- | --- |
| **Segment** | **Sales** |
| Sports & Fitness Devices | 225.6 |
| Remote Health Monitoring Devices | 109.1 |
| Professional Healthcare Devices | 39.3 |
| **Total** | **374.0** |

**Patient Monitoring, the Largest Application Area for Wireless Health & Fitness Devices**

|  |  |
| --- | --- |
| **Application** | **% Share** |
| Monitoring | 75.4 |
| Diagnosis | 24.6 |
| **Total** | **100.0** |

**Healthcare IT Spending is the Highest for Revenue Cycle Management ($ Billion)**

|  |  |
| --- | --- |
| **IT Vertical** | **Spending** |
| Revenue Cycle Management | 65.5 |
| Electronic Health Record | 41.1 |
| mHealth | 57.4 |
| Healthcare Analytics | 29.1 |
| Telehealth | 39.4 |
| Customer Relationship Management | 16.8 |
| Supply Chain Management | 10.3 |
| Other IT Solutions | 32.2 |
| **Total** | **291.7** |